



### **Housing association bucking the market trend**

Housing association Acis Group is fighting back against the slow housing market by housing more people than ever before. The Gainsborough based company is now letting more properties than previously, seeing a positive reverse compared to the overall market trend. As a result, there are now shorter waiting lists for some areas and Acis believe that now is the time for people to apply for a home.

Acis are now offering potential customers the opportunity to apply for some homes directly on a first come, first served basis, subject to meeting certain qualifying criteria. People looking for a home are encouraged to call in at Acis's Gainsborough office on Bridge Street where available properties are being advertised in a format similar to that of an estate agent's shop window. All available properties are also available to the company's website.

This represents a change in approach for the company, but environmental factors have meant that Acis needed to respond to this positive development in the market. Chris Litherland, Operations Manager for Acis, explained:

"Over the last year we have let more properties than ever before. As a result, waiting times are now considerably lower for certain areas and property types. For example, people wanting family housing in Gainsborough are waiting for a much shorter time than previously, and there are other areas where waiting times have reduced too. Now is definitely a good time to apply for a home."

For more information you can contact Acis on freephone 0800 027 2057.