



## **PRESS RELEASE**

### **Relaunch for reusable furniture service**

A Gainsborough based organisation is relaunching themselves in a bid to raise awareness of the service they provide in redistributing donated reusable furniture,

Gainsborough Furniture Resource Centre, or GFRC as it is know, is a local community organisation which collects furniture in good, clean condition from the general public free of charge and within a 12 mile radius. GFRC redistribute furniture to those on benefits or lower incomes in the local area through referrals from registered agencies such as Homestart and Social Services.

A new Project Manager has been recruited to lead the service and ensure GFRC generates interest and becomes well known in the area. Furniture items needed include beds, settees, tables, chairs, wardrobes and drawers.

Project Manager Mark Picksley said:

“We want to raise awareness of the service in the local community. We have developed a new GFRC ‘brand’, which includes a new logo that features on our van to help raise our profile as we travel in and around Gainsborough. We are open Monday to Thursday 9am-5pm and Fridays 9am-4.30pm. A voicemail service is in operation during out of hours so enquiries can be made at any time. I’d like to encourage anyone who has reusable items of furniture to donate to get in touch.”

GFRC is a partnership between social landlord Acis Group, who own and manage over 5,000 homes across Lincolnshire, Nottinghamshire and South Yorkshire, and West Lindsey District Council.

To donate furniture call 01427 675804 or email [gfrc@acisgroup.co.uk](mailto:gfrc@acisgroup.co.uk) to arrange free collection at a convenient time.